

2007 Tourism Economic Expenditures Report

	Tourism Expenditures					
	2003	2004	2005	2006	2007	06 vs 07
James City	\$ 259,511,563	\$ 270,819,408	\$ 309,229,022	\$ 329,683,960	\$ 350,447,371	6.30%
City of Williamsburg	\$ 379,984,012	\$ 398,601,737	\$ 433,686,261	\$ 462,682,383	\$ 495,366,928	7.06%
York County	\$ 109,540,749	\$ 116,505,763	\$ 137,668,886	\$ 152,780,976	\$ 178,056,759	16.54%
Total Tourism Expenditures	\$ 749,036,324	\$ 785,926,908	\$ 880,584,169	\$ 945,147,319	\$ 1,023,871,058	8.33%
	Tourism Payroll					
	2003	2004	2005	2006	2007	06 vs 07
James City	\$ 60,025,550	\$ 59,947,631	\$ 64,161,125	\$ 66,120,817	\$ 67,206,111	1.64%
City of Williamsburg	\$ 92,146,889	\$ 92,505,456	\$ 94,341,615	\$ 97,287,999	\$ 99,597,602	2.37%
York County	\$ 23,738,503	\$ 24,162,276	\$ 26,762,440	\$ 28,708,325	\$ 31,992,090	11.44%
Total Tourism Payroll	\$ 175,910,942	\$ 176,615,363	\$ 185,265,180	\$ 192,117,141	\$ 198,795,803	3.48%
	Tourism Employment					
	2003	2004	2005	2006	2007	06 vs 07
James City	3,789	2,683	2,905	3,921	3,972	1.30%
City of Williamsburg	5,876	5,740	5,800	5,828	5,947	2.04%
York County	1,464	1,450	1,591	1,663	1,847	11.06%
Total Tourism Employment	11,129	9,873	10,296	11,412	11,766	3.10%
	State Tax Receipts					
	2003	2004	2005	2006	2007	06 vs 07
James City	\$ 12,720,737	\$ 13,260,977	\$ 14,691,712	\$ 15,291,041	\$ 15,910,462	4.05%
City of Williamsburg	\$ 15,658,224	\$ 16,408,034	\$ 17,240,607	\$ 17,955,890	\$ 18,817,925	4.80%
York County	\$ 5,142,242	\$ 2,463,417	\$ 6,282,876	\$ 6,806,738	\$ 7,765,134	14.08%
Total State Tax Receipts	\$ 33,521,203	\$ 32,132,428	\$ 38,215,195	\$ 40,053,669	\$ 42,493,521	6.09%
	Local Tax Receipts					
	2003	2004	2005	2006	2007	06 vs 07
James City	\$ 11,446,460	\$ 11,934,743	\$ 13,393,745	\$ 14,139,891	\$ 14,958,631	5.79%
City of Williamsburg	\$ 13,992,527	\$ 14,665,228	\$ 15,609,064	\$ 16,489,620	\$ 17,570,150	6.55%
York County	\$ 4,425,568	\$ 4,702,832	\$ 5,478,298	\$ 6,020,127	\$ 6,982,575	15.99%
Total State Tax Receipts	\$ 29,864,555	\$ 31,302,803	\$ 34,481,107	\$ 36,649,638	\$ 39,511,356	7.81%
Source: Virginia Tourism Corporation and the Travel Industry Association 2007 Travel Economic Impact Model						