

ROSELAND

PROPERTY COMPANY

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LOCAL DEVELOPER SELECTS TOP-RANKED CONTRACTOR AND HOMESTEAD DESIGN FIRM FOR HIGH STREET DEVELOPMENT

PORTSMOUTH, VA. – Virginia-based Roseland Property Company (RPC) announced today that it has selected KBS, Inc. – a nationally ranked construction firm – as the contractor for its upscale Williamsburg, Virginia development named “High Street.” RPC also announced that it selected 3north as the interior designer for the development’s club facilities. 3north is known best for providing the interior design at The Homestead Resort in Hot Springs, Virginia.

“Partnering with KBS was a no-brainer,” said Ben Yorker, project manager of Roseland Property Company’s High Street Development. “We’ve worked with KBS on two previous projects– The Myrtles at Olde Towne and the Heights at Olde Towne – and we couldn’t be happier with how they turned out. We’re looking forward to this next phase in our relationship.”

“3north’s success with The Homestead is well known,” continues Yorker. “We are excited to be working with a firm with the history and capability to bring those luxurious accommodations to the High Street club facilities.”

High Street was designed as a mixed-use development offering retail space, office space, apartment homes, townhomes, and condominiums. Beautiful streetscapes and traditional architectural style unify the neighborhoods of homes, storefronts, and a central plaza with outdoor dining terrace. The village is anchored by an 8-Screen Movie Tavern, showing first-run movies and offering upscale bar and full table service.

KBS, Inc. is a \$200 million construction firm established in 1975 and headquartered in Richmond, Virginia. The firm is engaged in adaptive re-use, assisted living, commercial office, healthcare, industrial, multi-residential and retail construction. The company’s diverse portfolio includes the CarMax corporate headquarters, United Network for Organ Sharing headquarters, The River Lofts and Egeworth Building of Tobacco Row and Maggie Walker Governor’s School. KBS is ranked among the top 30 construction firms in the Mid-Atlantic region by *Mid-Atlantic Construction* and among the top 400 U.S. construction firms by *Engineering News-Record (ENR)*.

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3north (www.3north.net), a full-service design collaborative composed of over thirty professionals, offers expertise in architecture, landscape architecture, interior design, graphic design, and research and planning. Based in Richmond, Virginia, the firm maintains a collaborative, cross-disciplinary staff in an open studio located in a renovated warehouse in the city's Manchester Historic District. 3north offers a broad range of related services within a diversity of project types. The firm's work falls into a number of design and planning scenarios, including new design and construction, adaptive re-use, village development, resort complex development, historic preservation and sustainable design. 3north's diverse portfolio includes high-profile hospitality projects such as The Homestead 1776 in Hot Springs, Virginia; Pinehurst in North Carolina; The Boar's Head in Charlottesville, Virginia; The Sanderling Inn in Duck, North Carolina; Barton Creek in Austin, Texas; and Bedford Springs in Pennsylvania.

Roseland Property Company, a premier developer of urban luxury homes on the East Coast, is recognized for their outstanding quality and innovation. From the Hudson River's Gold Coast in New Jersey to the Hampton Roads metropolitan area of Virginia, Roseland Property Company has expanded their vision of master planned communities to the larger metropolitan areas along the Northeast coastline and Mid-Atlantic area. Since 1993, Roseland Property Company has built a nationwide reputation by developing over 10,000 apartments and homes. Roseland combines the quality and matchless elegance of the past with the technology and originality of the future. Roseland's focus is on state-of-the-art building practices from creative planning to exceptional construction to attentive, responsive customer service. High Street typifies Roseland's dedication to excellence, and the commitment to exceed their client's expectations.

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